



## ABOUT TERRA SILVA

Terra Silva is a new \$90 million catalytic capital initiative bringing together leading impact and philanthropic climate investors to conserve and restore critical forests worldwide. The initiative was created through a partnership between the David and Lucile Packard Foundation and the John D. and Catherine T. MacArthur Foundation—philanthropies using impact-first investments to accelerate climate solutions and take them to commercial scale.

Forests currently provide the only proven carbon-negative solution at scale. Terra Silva aims to significantly expand opportunities for private investment in sustainable forestry and agriculture. Terra Silva will respond to the challenges of global climate change by pioneering new investment models, accelerating the adoption of emerging sustainable forestry and land use practices, and helping build market infrastructure.

Terra Silva will focus on three targets:

- Accelerating **reforestation, conservation, and afforestation** in tropical forest regions worldwide.
- Creating more **environmentally and socially sustainable forest management practices** within critical tropical forests.
- Improving the **sustainability of forestry and agriculture** in and around tropical forests.

Terra Silva launches at a pivotal time for bringing sustainable forest and agriculture management practices to scale in the market. By prioritizing investments that reduce carbon emissions, promote biodiversity, and support thriving communities in and around critical forests, Terra Silva will accelerate climate-smart forestry.



**By fueling sustainable forestry solutions, Terra Silva will create immediate positive environmental and social impact in critically important tropical forests worldwide while contributing to long-term market building.**

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*Terra Silva is the second field partnership of the Catalytic Capital Consortium (C3), which is an investment, learning, and market development initiative launched by the John D. and Catherine T. MacArthur Foundation, in partnership with The Rockefeller Foundation and Omidyar Network. Launched in March 2019, the goal of C3 is to inform and inspire the use of catalytic capital globally to help enterprises and funds access the financing they need to innovate, scale, and sustain high-impact strategies that further the UN Sustainable Development Goals.*

*To advance the Catalytic Capital Consortium, MacArthur is investing up to \$150 million in funds or intermediaries that demonstrate a powerful use of catalytic capital across sectors and geographies.*