

## ANNEX 3: MEDIA REPORTING ON ANTICORRUPTION – METHODS NOTE (LEARNING BRIEF)



### Background

Traditional and digital media from the year 2021 were analyzed to provide insights on media coverage of the use of grievance and/or accountability mechanisms and the prosecution, prevention, and rejection of corruption. Based on the keywords associated with these two topics, four categories were developed—Actors, Actions, Topics, and Policies—to better understand the key organizations and their corruption-related work.

### Accountability Mechanisms and Prevention, Prosecution, and Rejection of Corruption Methodology

To determine the extent to which accountability mechanisms and prevention, prosecution, and rejection of corruption are being discussed, a list of keywords was selected to analyze traditional and digital media (**Exhibit 1**). These keywords were already captured in the Media Monitoring 2.0 Methodology in **Annex 1**. Descriptive analyses were conducted on the keywords found in the TV and radio segments and online articles.

### Actors, Actions, Topics, and Policies Methodology

The keyword list in **Exhibit 1** was then bucketed into four categories: Actors, Actions, Topics, and Policies. “Actors” were organizations that either support the use of accountability mechanisms or aid in prosecuting, preventing, and rejecting corruption, and “actions” were defined as the corruption-related work performed by anticorruption organizations. “Topics” were categorized as the focus of the corruption-related work, while “Policies” were the specific laws and acts that have been passed to combat corruption in Nigeria. This categorization methodology allowed EnCompass to analyze the

top actors, their actions, the corruption-related topics they are working on, and the policies through which these organizations conduct their anticorruption work.

## Qualitative Data Abstraction

Based on the most mentioned accountability mechanisms, along with the most mentioned corruption-related filter terms (**Annex 1**), six TV segments, four Radio segments, four grantee online news articles, and four non-grantee online news articles were identified. For the online news articles, five additional articles were identified with the mention of at least one Media and Journalism (MJ) grantee organization in the article. These segments and articles were then scanned, and a qualitative data abstraction process was used to better understand the use of accountability mechanisms in the media and the prevention, prosecution, and rejection of corruption. This qualitative data abstraction process allowed EnCompass to better understand how voice and teeth actors are working together to hold corrupt actors accountable and the collaboration occurring between On Nigeria 2.0 grantee organizations to support these anticorruption activities.

Each segment and article selected, based on the methodologies explained above, was qualitatively analyzed to better understand the corruption-related context, the anticorruption work described, and the extent to which people were held accountable. For each segment or article, the section where the keywords were mentioned was read and a summary statement was developed to understand the anticorruption work performed. Once all the summary statements were completed, theme statements were developed for the TV segments, Radio segments, and online news articles. The topics that emerged from the segments and articles were synthesized into overarching emerging theme statements that was used for further analysis in the Data Analysis, Integration, and Synthesis (DAIS) event, in which each theme was discussed to generate findings and learning considerations.

Although the purposive sample of 23 articles is small and does not fully reflect the depth and breadth of information in the overall sample, the analysis of these articles does shed some light on the ways in which grantees appear in corruption and anticorruption related media. Additionally, these articles provide a platform for subsequent exploration for future learning products, including *Case Study 1: Investigative Reporting Change Stories* (to be completed in 2023).

**Exhibit 1. List of keywords related to grievance mechanisms and prevention, prosecution, and rejection of corruption, categorized by actor, actions, topics, and policies**

	<b>Keyword/Phrase</b>	<b>Boolean Search Term</b>
<b>Actor Keywords</b>	Accountability Lab Nigeria	"Accountability Lab Nigeria"
	Administration of Criminal Justice Monitoring Committee (ACJMC)	"Administration of Criminal Justice Monitoring Committee", "ACJMC"
	Centre for Transparency Advocacy	"Centre for Transparency Advocacy", "CTA", "Say No Campaign"

	<b>Keyword/Phrase</b>	<b>Boolean Search Term</b>
	Chief Registrars	"chief registrars"
	Citizen advocate	"citizen advocate"
	Civil society	"civil society", "civil society organization", "CSO"
	Civil Society Legislative Advocacy Centre	Civil Society Legislative Advocacy Centre", "CISLAC"
	Coalition for a New Nigeria	"Coalition for a New Nigeria", "CNN"
	Coalition for Nigeria Movement	"Coalition for Nigeria Movement", "CNM"
	Code of Conduct Bureau	"Code of Conduct Bureau", "CCB"
	Code of Conduct Tribunal	"Code of Conduct Tribunal", CCT"
	Corruption Tori	"Corruption Tori"
	Court Recorders	"court recorders"
	Defense Lawyer	"defense lawyer"
	Economic and Financial Crimes Commission (EFCC)	"Economic and Financial Crimes Commission", "EFCC"
	Follow-the-Money by Connected Development	"Follow-the-Money by Connected Development", "Follow-the-Money", "Connected Development", "CODE", "Follow the Money", "Follow the Money Movement"
	Impartial jury	"impartial jury"
	Independent Corrupt Practices and other Related Offences Commission	"Independent Corrupt Practices and other Related Offences Commission", "ICPC"
	Independent National Electoral Commission	"Independent National Electoral Commission", "INEC"
	Investigator	"investigator"
	Judge	"judge"
	Monitoring Committee	"monitoring committee"
	Nigeria Civil Society	"Nigeria Civil Society"
	Nigeria Intervention Movement	"Nigeria Intervention Movement", "NIM"

	<b>Keyword/Phrase</b>	<b>Boolean Search Term</b>
	Parents Forum	"parents forum"
	Presidential Committee Against Corruption (PCAC)	"Presidential Committee Against Corruption", "PACAC", "Presidential Advisory Committee Against Corruption"
	Prosecutor	"prosecutors"
	Red Card Movement	"Red Card Movement", "RCM"
	Resource Centre for Human Rights & Civic Education	"Resource Centre for Human Rights & Civic Education", "Resource Centre for Human Rights and Civic Education"
	SERAP	"Socio-Economic Rights & Accountability Project", "SERAP", "Socio-Economic Rights and Accountability Project", "Socio Economic Rights and Accountability Project"
	SERVICOM	"SERVICOM", "Service Compact with All Nigerians"
	Technical Unit on Governance and Anti-Corruption Reforms	"Technical Unit on Governance and Anti-Corruption Reforms", "TUGAR"
	Third Force	"third force"
	Whistleblower	"whistleblower"
<b>Action Keywords</b>	Accountability	"accountable", "accountability"
	Adopt ACJA	"adopt ACJA", "adopted ACJA", "ACJA adoption", "adoption of the ACJA"
	Approach	"approach"
	Asset recovery	"asset recovery", "recovery of assets"
	Budget tracking	"budget tracking", "tracking the budget"
	Card Reader	"card reader"
	Capacity building	"capacity building", "building capacity"
	Collaboration	"collaboration", "collaborating", "collaborated"
	Collective action	"collective action"

	<b>Keyword/Phrase</b>	<b>Boolean Search Term</b>
	Compliance	"compliance", "compliant", "noncompliance", "non-compliance", "noncompliant", "comply", "complied"
	Community advocacy	"community advocacy", "community campaign"
	Court injunction	"court injunction"
	Elections	"elections"
	Election Tampering	"election tampering", "tampering elections"
	Equal treatment	"equal treatment"
	Fair proceedings	"fair proceedings"
	Fair process	"fair process"
	Grievance Mechanisms	"grievance mechanisms", "grievance"
	Implement ACJA	"implement ACJA", "implementing ACJA", "implemented ACJA", "ACJA implementation", "implementation of the ACJA"
	Independent voice	"independent voice"
	Indict	"indict", "indicted"
	Intervention	"intervention"
	Investigative	"investigative", "investigate", "investigative", "investigating"
	Investigative Journalism	"investigative journalism", "investigative reporting", "investigative, "investigating"
	Justice	"justice", "justice was served"
	Media investigation	"media investigation"
	Monitor	"monitor", "monitoring", monitored"
	Petition	"petition", "petitioned", "petitions"
	Political interference	"political interference"

	<b>Keyword/Phrase</b>	<b>Boolean Search Term</b>
	Prosecute	"prosecute", "prosecuted", "prosecution", "prosecutor"
	Protest	"protest", "protests", "protested", "protesting"
	Public trial	"public trial"
	Quality reporting	"quality reporting", "High quality reporting", "High-quality reporting"
	Sanction	"sanction", "sanctioned", "sanctions", "sanctioning"
	Social change	"social change"
	Speedy trial	"speedy trial"
	Stay of Proceedings	"stay of proceedings"
	Swift justice	"swift justice"
	Town hall	"townhall" town hall
	Track	"track" "tracking" "tracked"
	Unbiased reporting	"unbiased reporting"
<b>Policy Keywords</b>	ACJA Minimum standards	"ACJA minimum standards", "minimum standards for the ACJA", "minimum standards in implementing the ACJA", "ACJA minimums"
	Administration of Criminal Justice Act	"Administration of Criminal Justice Act", "ACJA", "ACJ", "Administration of Criminal Justice"
	Beneficial Ownership	"beneficial ownership"
	Proceeds Management	"proceeds management"
	The Freedom of Information Act	"The Freedom of Information Act", "Freedom of Information Act", "FOIA"
	The Procurement Act	"The Procurement Act", "Procurement Act"

	<b>Keyword/Phrase</b>	<b>Boolean Search Term</b>
	Whistleblower legislation	"whistleblower legislation", "legislation on whistleblowing"

<b>Topic Keywords</b>	Contract	“contract”, “contractor”
	Criminal Offense	“criminal offense”, “criminal offence”
	Cost of corruption	“cost of corruption”, “costs of corruption”
	Court Regulation	“court regulation”, “courtroom regulation”, “criminal justice regulation”, “procedural regulation”
	Due Process	“due processes”, “due process”
	Ethics	“ethics”, “ethical”
	Integrity	“integrity”
	Legislation	“legislation”
	Non-asset Declaration	“non-asset declaration”, “non asset declaration”
	Open Government Partnership	“Open Government Partnership”, “OGP”
	Political Will	“political will”
	Public Funds	“public funds”
	Public Procurement	“Public procurement”
	Right to Information, Nigeria	“Right to Information Nigeria”, “R2K, Nigeria”
	Scorecard	“scorecard”, “score card”
	Sentence fits the crime	“sentence fits the crime”, “the sentence fits the crime”
	Sentencing Reform	“sentencing reform”
	Statute	“statute”
	Social Norm	“social norm”, “cultural norm”, “societal norm”, “society’s norms”, “norms”
	Transparent	“transparency”, “transparent”

