2016 National Post-Election Study

Agenda of Key Findings
Prepared for MacArthur Foundation

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Methodology

The following results are taken from the 2016 Penn Schoen Berland (PSB) National Post-Election Study.

The study was conducted online from November 9-11, 2016 among n=2,200 Americans who voted in the 2016 presidential election.

The margin of error for the overall study is +/- 2.09% at the 95% confidence level and larger for subgroups.

Questions asked on behalf of MacArthur Foundation were presented to a statistically representative sample of n=1,200 voters. The margin of error for this sample is +/- 2.83%.

Some percentages may add to more or less than 100% due to rounding.

Definition of select crosstabs

Crosstab		Definition	% total
(%) All Voters		2016 Presidential election voters	100
Gender	M	Male	48
	F	Female	52
Party	D	Democrat	36
	R	Republican	33
	I	Independent / other	31
Age	<35	Age 18-34	27
	35-49	Age 35-49	27
	50+	Age 50+	45
Race	Wht	White / Caucasian	70
	Blk	Black / African American	12
	Hsp	Hispanic / Latino	11
Education	Non Coll.	No high school diploma, high school graduate, some college, or 2-year college graduate	50
	Coll. Grad	4-year undergrad degree or post-graduate degree	50
White Non-Coll.		White and not a college grad	34
Region	NE	Northeast	18
	MW	Midwest	25
	S	South	38
	W	West	20
Income	<35	Less than $35,000 total family income	23
	35-74k	Between $35,000 - $74,000 total family income	35
	74-99k	Between $74,000 - $99,000 total family income	18
	>100k	Greater than $100,000 total family income	20
Ballot	Nov. 8	Voted on Election Day (November 8)	64
	Early	Voted Early (prior to Election Day, November 8)	36
Vote	Trump	Voted for Republican Donald Trump	45
	Clinton	Voted for Democrat Hillary Clinton	46

Key Findings

1. Do you agree or disagree with the following statement:

It is possible to find solutions to the most pressing problems facing our nation and the world.

(%) All Voters		Gender		Party			Age			Race			Education		White	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad	Non-Coll.	NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
Strongly agree	40	42	37	38	44	37	46	43	34	37	48	40	37	42	35	37	36	45	37	40	38	43	42	40	39	42	38
Somewhat agree	52	49	54	52	49	53	44	48	58	54	45	47	54	49	57	54	55	48	53	53	53	45	51	50	54	52	52
Somewhat disagree	7	7	7	8	7	6	8	6	7	7	4	10	7	7	6	7	7	6	8	6	6	11	6	8	5	6	8
Strongly disagree	2	2	1	2	1	4	2	3	1	2	3	3	2	2	2	1	2	1	3	1	3	0	1	2	2	1	2

2. Among the following, which do you feel is most needed to help solve the most pressing problems facing our nation and the world?

(%) All Voters		Gender		Party			Age			Race			Education		White	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad	Non-Coll.	NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
Increased collaboration among political leaders	41	40	42	37	43	44	18	32	60	46	25	30	44	38	52	48	45	36	40	37	41	39	47	39	45	45	38
Greater compassion	17	13	20	19	15	15	23	16	14	16	25	16	18	15	18	12	16	20	16	22	16	13	13	16	18	14	20
Higher quality education	17	23	12	17	19	16	24	20	11	15	18	23	14	20	11	14	17	17	19	14	16	25	17	19	14	17	17
Greater effort to conserve natural resources	10	10	10	12	8	10	13	13	6	9	12	14	9	11	7	12	7	10	11	10	10	11	10	11	9	8	12
More money/funding	7	5	9	8	7	6	9	12	3	5	13	12	7	7	4	6	8	7	6	8	8	6	4	7	7	6	8
Better technology	6	7	4	4	6	6	8	5	4	6	2	4	4	7	5	5	3	7	7	7	4	4	7	6	5	8	3
More focused philanthropy	3	2	3	2	2	3	4	2	2	2	6	2	3	2	2	3	3	3	2	2	4	1	2	2	3	2	2

Additional Post-Election Findings

3. When did you cast your ballot in the 2016 Presidential election?

(%) All Voters		Gender		Party			Age			Race			Education		White	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad	Non-Coll.	NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
On Election Day (Tuesday, November 8)	64	69	60	66	64	62	71	71	56	65	65	66	61	67	61	95	68	57	47	59	61	76	68	100	-	64	65
Before Election Day	36	31	40	34	36	38	29	29	44	35	35	34	39	33	39	5	32	43	53	41	39	24	32	-	100	36	35

4. In this election for President and Vice President, which of the following candidates did you vote for?

(%) All Voters		Gender		Party			Age			Race			Education		White	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad	Non-Coll.	NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
Hillary Clinton and Tim Kaine – Democrats	46	43	49	89	7	37	54	49	40	40	76	52	41	51	32	44	47	47	46	48	46	46	46	47	45	-	100
Donald Trump and Mike Pence – Republicans	45	49	42	9	90	41	38	43	52	53	15	40	49	42	61	50	44	46	42	43	44	49	47	46	45	100	-
Some other candidate	7	7	8	2	2	19	7	7	7	6	7	8	9	6	6	6	8	6	11	8	9	4	5	6	9	-	-
I did not cast a ballot in the race for President and Vice President	1	1	1	0	1	3	1	1	1	1	2	0	1	1	1	1	2	1	1	1	1	0	1	1	1	-	-

5. Do you think the US economy will improve next year, stay about where it is now, or get worse than it is now?

(%) All Voters		Gender		Party			Age			Race			Education		White	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad	Non-Coll.	NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
Improve	40	46	35	21	69	32	33	40	44	46	20	32	38	42	47	44	38	41	38	36	36	44	48	40	41	72	13
Stay where it is	27	26	28	29	24	28	28	29	24	26	31	31	27	26	27	28	31	26	22	25	26	27	30	29	23	23	30
Get worse	33	28	38	49	8	41	39	30	31	28	49	37	34	32	26	28	31	33	41	40	38	29	22	31	36	5	57

6. How has your household financial situation changed over the past 12 months?

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
My household financial situation has improved	**23**	29	18	28	22	19	31	30	14	22	30	26	16	30	14	22	21	25	23	14	22	30	34	25	20	20	29
My household financial situation has stayed the same	**54**	50	58	56	49	57	51	51	57	54	53	55	57	51	55	53	58	52	53	53	54	53	53	53	56	52	55
My household financial situation has gotten worse	**23**	21	25	17	29	24	18	18	29	24	17	19	28	18	31	24	21	23	24	33	24	17	14	22	24	29	17

7. Now that the election is over, do you think that things in the country are headed more in the right direction or are they off on the wrong track?

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
Right direction	**48**	52	44	35	73	37	43	50	49	53	30	36	46	49	54	54	45	49	42	42	44	54	55	48	46	75	26
Wrong track	**52**	48	56	65	27	63	57	50	51	47	70	64	54	51	46	46	55	51	58	58	56	46	45	52	54	25	74

Demographics

8. What is your gender?

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
Male	**48**	100	-	44	49	52	44	46	51	49	42	47	37	59	36	51	46	46	51	37	46	60	56	51	42	52	45
Female	**52**	-	100	56	51	48	56	54	49	51	58	53	63	41	64	49	54	54	49	63	54	40	44	49	58	48	55

9. Regardless of how you might be registered to vote, do you consider yourself a Democrat, Republican, Independent, or something else?

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
Democrat	**36**	33	39	100	-	-	41	40	32	33	60	36	34	39	27	39	34	35	40	36	37	37	36	38	35	7	70
Republican	**33**	33	32	-	100	-	30	32	34	38	10	36	32	33	39	31	29	36	31	27	30	39	38	32	33	64	5
Independent	**29**	32	27	-	-	94	27	26	32	28	28	27	31	27	31	29	35	27	27	33	31	22	26	28	31	27	24
Other	**2**	1	2	-	-	6	2	2	2	2	2	2	3	1	2	1	2	2	2	3	2	2	0	2	2	1	1

10. AGE **(CODED)**

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
18-34	**27**	25	29	31	25	26	100	-	-	20	43	51	24	31	13	23	21	32	31	29	26	32	24	31	22	23	32
35-49	**27**	26	28	30	27	25	-	100	-	26	36	29	23	32	21	24	30	27	28	22	27	33	32	30	22	26	29
50-64	**30**	32	28	27	32	32	-	-	67	34	18	17	35	25	42	34	34	28	26	32	29	24	34	28	33	34	26
65+	**15**	16	14	12	16	17	-	-	33	20	3	2	18	12	24	19	16	12	15	17	18	11	10	11	23	18	13

11. RACE (CODED BASED ON STATED ETHNICITY/RACIAL BACKGROUND)

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
WHITE	70	71	69	63	81	67	51	66	84	100	-	-	68	72	100	83	80	59	67	62	71	74	74	71	69	81	60
BLACK	12	10	13	20	4	11	19	16	6	-	100	-	15	9	-	6	10	20	5	21	13	7	7	12	12	4	20
HISPANIC	11	11	11	11	12	10	21	12	5	-	-	100	11	11	-	7	5	15	14	11	10	11	12	11	10	10	12
OTHER	7	8	6	7	3	12	9	7	6	-	-	-	5	9	-	4	5	6	14	6	6	8	7	6	9	5	8

12. What is the highest degree or level of school you have completed?

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
No high school diploma	1	0	1	1	0	1	0	1	1	0	2	0	1	-	1	0	1	1	0	2	0	0	0	1	0	0	1
High school graduate	18	14	22	18	19	16	15	15	22	18	23	16	36	-	38	21	21	17	14	29	21	9	5	18	18	21	15
Some college or 2-year college graduate	31	24	38	27	30	38	27	27	37	30	38	34	63	-	62	30	33	32	31	46	36	19	19	29	36	33	29
4-year college graduate	32	37	29	34	34	30	38	38	25	31	28	39	-	65	-	28	31	34	37	18	30	46	41	33	31	30	37
Post-graduate degree	18	25	11	20	17	15	19	20	16	20	9	11	-	35	-	22	14	17	19	5	12	26	35	19	15	16	19

13. REGION (CODED BASED ON STATE)

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
NORTHEAST	18	19	17	19	17	17	15	16	21	21	9	11	18	18	22	100	-	-	-	14	17	21	20	26	3	20	17
MIDWEST	25	24	25	23	22	29	19	27	27	28	20	11	27	22	32	-	100	-	-	28	25	21	22	26	22	24	25
SOUTH	38	37	39	36	42	35	44	38	34	32	64	52	37	39	30	-	-	100	-	38	40	37	37	33	46	39	39
WEST	20	21	18	21	19	18	22	20	18	19	8	26	17	22	16	-	-	-	100	20	18	21	21	14	29	18	19

14. Into which of the following categories does your total family income fall?

(%) All Voters		Gender		Party			Age			Race			Education		White Non-Coll.	Region				Income				Ballot		Vote	
		M	F	D	R	I	18-34	35-49	50+	Wht	Blk	Hsp	Non-Coll.	Coll. Grad		NE	MW	S	W	<35	35-74	74-99	>100	Nov. 8	Early	Trump	Clinton
Less than $20,000	9	7	11	10	7	10	11	7	10	7	17	12	15	3	10	7	10	8	12	40	-	-	-	9	10	8	9
$20,000 - $34,999	14	11	17	12	12	17	14	12	15	13	23	12	21	7	20	11	16	15	12	60	-	-	-	12	16	14	14
$35,000 - $49,999	13	11	15	14	12	14	11	13	14	12	17	14	18	9	17	14	12	15	9	-	38	-	-	13	14	12	14
$50,000 - $74,999	22	22	21	22	20	23	22	21	22	23	19	18	23	20	25	19	23	21	23	-	62	-	-	20	24	21	21
$75,000 - $99,999	18	23	14	19	22	14	22	22	14	20	10	19	10	27	12	22	16	18	20	-	-	100	-	22	13	20	18
$100,000 - $150,000	14	17	11	14	16	11	13	16	13	15	8	16	7	21	8	13	13	15	14	-	-	-	71	15	12	14	15
$150,000 or more	6	6	5	5	7	5	4	6	6	6	3	6	2	9	2	9	5	4	7	-	-	-	29	6	5	6	5
Prefer not to answer	4	3	6	4	4	6	4	3	6	4	3	3	5	4	5	6	5	4	3	-	-	-	-	4	6	4	4